



# HIGHER EDUCATION SUSTAINABILITY CONFERENCE

March 4-6, 2024



HOST SPONSOR OVERVIEW

# ABOUT US

## WASHINGTON OREGON CASCADIA HIGHER EDUCATION SUSTAINABILITY CONFERENCE

The Washington Oregon Cascadia Higher Education Sustainability Conference (WOHESC) is a platform for inspiring change, facilitating action, and promoting collaboration around sustainability and social justice within the Cascadia region's higher education institutions.

Educational sessions, meetups and networking opportunities empower participants to advance action steps to create change. Solutions shared at the conference are tailored for implementation in our unique political, social, economic and environmental climate.

### WOHESC Program Committee



**Brandon Leswoske**  
Portland State  
University



**Leticia Cavazos Sanchez**  
Oregon State  
University



**Jill Anne Smedstad**  
Southern Oregon  
University



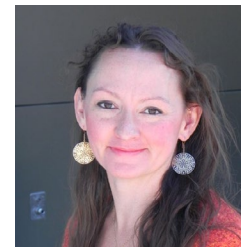
**D'Andre Fisher, M.Ed.**  
North Seattle College



**Lisa Dulude**  
University of  
Washington



**Lindsey MacDonald**  
Western Washington  
University



**Monica Stenzel**  
Spokane Falls  
Community College



**Taylor McHolm**  
University of  
Oregon



**Amy Dvorak**  
Lewis & Clark  
College



**Briar Schoon**  
Portland  
Community College



**Sarah Stoeckl**  
University of  
Oregon



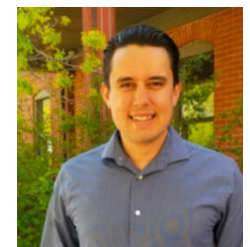
**Brandon Trelstad**  
Oregon State  
University



**Grace Wang**  
Western Washington  
University



**Susan Rivera**  
Central Washington  
University



**Jeff Bousson**  
Central Washington  
University

# WHO ATTENDS?

**396**  
Attendees

**101**  
Speakers

**18**  
Campus &  
Community  
Partners

**25**  
Sponsors &  
Exhibitors

**117**  
Washington

**202**  
Oregon

**78**  
Other

## - Attendees by Category -



Student  
47%

Facilities/  
Operations  
10%



Instructional  
Faculty | 7%



Institutional  
Leadership/Senior  
Admin | 7%



Other | 29%

## WHY SPONSOR?

- Gain recognition as a leader in the area of sustainability in our region with a diverse audience of stakeholders in the academic community
- Take advantage of a platform to demonstrate sustainable technologies and services
- Connect with professionals and future employees that look at the world with a sustainable lens
- Connect with campus decision-makers looking for tools to green their operations

[VIEW OUR DETAILED ATTENDEE BREAKDOWN HERE](#)



# PARTNER BENEFITS

## PREMIER HOST | \$7,500

- Leader confirmed for 5 minute sustainability update on the main stage during Round Robin Update from Higher Education Sustainability Leaders
- Leader to provide introduction to breakout session of choice
- Logo feature next to select sponsored breakout session on print program (print and digital), website and conference app
- University logo in email promotion, printed materials, website, sponsor slideshow and conference program (print and digital)
- Access to all recorded virtual program content after the conference
- Social media announcement and re-tweeting of relevant sustainability-focused news
- **25** full-conference passes for onsite or virtual attendance

## LEADING HOST | \$5,000

- Leader confirmed for 5 minute sustainability update on the main stage during Round Robin Update from Higher Education Sustainability Leaders
- University logo in email promotion, printed materials, website, sponsor slideshow and conference program (print and digital)
- Access to all recorded virtual program content available after the conference
- Social media announcement and re-tweeting of relevant sustainability-focused news
- **20** full-conference passes for onsite or virtual attendance

## COLLABORATING HOST | \$3,500

- Leader confirmed for 5 minute sustainability update on the main stage during Round Robin Update from Higher Education Sustainability Leaders
- University logo in email promotion, printed materials, website, sponsor slideshow and conference program (print and digital)
- Access to all recorded virtual program content after the conference
- Social media announcement and re-tweeting of relevant sustainability-focused news
- **12** full-conference passes for onsite or virtual attendance

## SPEAKER FUND SPONSOR | \$3,500

- Leader confirmed for 5 minute sustainability update on the main stage during Round Robin Update from Higher Education Sustainability Leaders
- Thank you in Partner highlight reel shown during breaks
- University logo in email promotion, printed materials, website, sponsor slideshow and conference program (print and digital)
- Access to all recorded virtual program content available after the conference
- Social media announcement and re-tweeting of relevant sustainability-focused news
- **12** full-conference passes for onsite or virtual attendance

## SUPPORTING HOST | \$2,500

- University logo feature in advertising, email promotion, printed materials, website, sponsor slideshow and conference program (print and digital)
- Access to all recorded virtual program content after the conference
- Social media announcement and re-tweeting of relevant sustainability-focused news
- **10** full-conference passes for onsite or virtual attendance

## CONTRIBUTING HOST | \$1,750

- University logo feature in advertising, email promotion, printed materials, website, sponsor slideshow and conference program (print and digital)
- **5** full-conference passes for onsite or virtual attendance

# CONFIRM



## CONTACT

**Email** [sponsorship@wohesc.org](mailto:sponsorship@wohesc.org)  
**Website** [wohesc.org](http://wohesc.org)

## EVENT DETAILS

**Date** March 4-6, 2024  
**Place** Western Washington University

## CONNECT WITH US



#WOHESC  
@WOHESC